

**Wascana Freewheelers
Communications Coordinator's Annual Report for 2009**

As communications coordinator I use a variety of media to inform club members and the community at large of Wascana Freewheeler activities and events. In 2009 my main activities included:

- creating a new Wascana Freewheeler poster and business cards advertising the Information Night and Wednesday Night Rides. These were distributed to bicycle shops, recreation centres and other venues by the Marketing Coordinator and her volunteers. A template of the business cards was also provided to members on request;
- developing a slide show of Wascana Freewheeler activities from the previous year and presenting it at the 2009 Information Meeting;
- updating the the website with a new design and keeping the site current with upcoming events and photos of recent rides and tours;
- putting together and publishing on the website one edition of *Freewheelin'*, our club newsletter.

The domain name wascanafreewheelers.ca has been renewed to February 2012. The site is hosted by Quadrant Newmedia in Saskatoon. Below is a summary of website activity for 2009.

Wascana Freewheelers Website Hits - 2008 and 2009					
Month	2008	2009	Month	2008	
January	11,826	15,561	July	13,565	19,022
February	9,599	13,613	August	23,370	16,735
March	12,715	20,399	September	19,928	22,368
April	17,502	27,128	October	16,025	14,174
May	17,896	17,497	November	3,615	10,950
June	17,631	14,002	December	14,907	12,313
Total				178,579	190,879

Our e-mail group wascanawheelers@yahoogroups.com is our most frequently used and timely means of communication. There are 79 subscribers to the mailing list.

Below is a the message history of our e-group mail since its inception.

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2009	3	8	24	8	29	24	15	17	32	13	9	4
2008	10	6	13	16	33	17	13	21	22	9	12	5
2007	4	4	14	14	27	25	12	25	30	10	5	5
2006	17	3	32	21	25	14	18	23	14	4	4	4
2005	8	17	21	10	12	19	11	19	17	16	13	

2004	1		11	6	17	11	11	15	34	7		6
2003	13	4	4	9	28	7	6	11	12	3	5	3
2002	8	2	10	18	21	25	14	9	10	3	1	3
2001			19	29	26	17	3	7	13	3		3

I would like to thank all Freewheelers for their contributions and support in 2009. Thanks especially to Arleene Arnold, Velda Back, Collette Forbes, the Kerney family, Jim McGrane, Ian MacIntosh, Wayne Mews, Barbara Shourounis, Kathy and Robert Stedwill, and Don Wilson. Their photos and articles provided the content for our 2009 Freewheeler publications.

Respectfully submitted
 Marion Perry
 February 7, 2010